

**MELODY LIU**

360 & 2D VIDEOGRAPHER

# Re su me.

RESUME + PORTFOLIO

# MELODY LIU

*videographer,  
VR experience designer*



## Contact



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## Skills

Premiere Pro	
After Effects	
Photoshop	
Lightroom	
Davinci Resolve	
REAPER	
Mistika VR	
Kolor Autopano	
Mocha VR	
CrazyTalk Animator	
WondaVR	
Sony A7SII	
Insta360 Pro	
Ambisonic Sound	

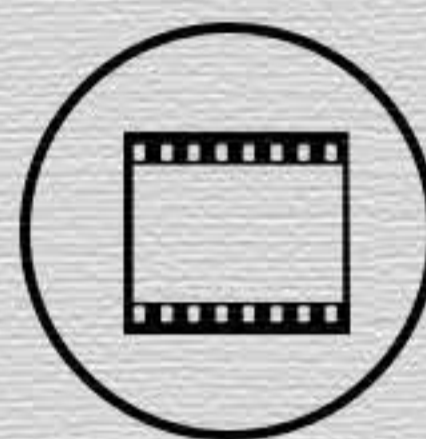
## Bio

I'm a Brooklyn-based videographer, editor, 360 filmmaker and VR experience designer.

I've worked with a variety of clients across the commercial, music, and education sectors. From producing marketing videos for some of the world's largest media agencies, to designing and programming interactive VR training modules on public speaking techniques.

My passion for new tools, new technologies, and new media has seen me constantly learning, perfecting and broadening my skillsets - from videography, editing, animation, VR programming, sound engineering to graphic design. I believe creativity and quality come from a sound understanding of what is technically possible.

Before I embarked on the journey of content creation, I was producing some of the largest advertising events and awards shows in Asia Pacific. What have I learnt there? Respect for deadlines and teamwork!



## Work Experience

### CONTENT PRODUCER & VR EXPERIENCE DESIGNER

*Singapore & New York City / 2017 - Present*

Clients include **National Arts Council of Singapore, m/SIX US, GroupM North America, Noree Chamber Soloists (NYC), and GK Training and Communications (NYC).**

- Produced 360 live concert recording for Singapore National Arts Council;
- Built an interactive video training course for GroupM North America;
- Created interactive virtual tour for the Malaysian town of Penang;
- Produced a 360 music video which was screened at 6 film/VR festivals around the world and won 3 international VR awards;
- Built an interactive VR training module for GK Training and Communications to provide their clients with virtual environments to practise public speaking techniques;
- Filmed and edited an employer branding video for a media agency m/SIX against very tight deadline (3 days);
- Filmed and produced a series of mini-docs for Noree Chamber Soloists, a group of NYC-based classical musicians.

### MARKETING & PR CONSULTANT

*Singapore / 2015 - 2017*

Clients include **Mindshare Asia Pacific** and **Maxus Singapore.**

- Produced all digital content for the agencies' social media channels including Facebook, Twitter and LinkedIn;
- Worked with client teams to create case study videos for marketing and PR purposes;
- Built B2B marketing videos to feature agency talent and build thought leadership;
- Prepared pitch videos for the business development team.



## Education

### 360 NARRATIVE FILMMAKING & VR GAME DESIGN

*New York Film Academy, VR Department, 2017*

### BACHELOR IN ENGLISH LITERATURE

*Nanchang University, China, 2003 - 2008*



# PORTFOLIO

WWW.  
MELODY  
LIU  
NA  
.COM

## SCREENINGS

Kinetoscope VR Film Festival 2018, New York

International Music Video Underground 2018, Los Angeles

Winter Film Awards Indie Film Festival 2018, New York

WIND International Film Festival 2017, Los Angeles

KremFest Virtual Reality 2017, Seattle

Jump Into VR Festival 2017, New York